

IDEAL-ENTREPRENEUR RELATIONSHIP

AS FACILITATOR :

IDEAL will act as Facilitator for the Entrepreneurs and help them establish Micro Industry from steps required to create a Company to Land and Building Development, Machinery Installation, Labour Sourcing, Training, Product Identification, Detailed Project Report (DPR), Techno - Feasibility Report (TFR), Bank Finance and to handing over the MICRO INDUSTRY after trial run.

AS SERVICE PROVIDER :

IDEAL will provide these Facilities to the "Micro Industry Owners" Training for them, Trained Staff, Transportation, Admin, HR, Accounting Services, Security System, Medical, and all required modern amenities available by well defined **SOP** and **GMP** procedures.

AS SINGLE POINT BUYER :

IDEAL will be the single point buyer, providing purchase guarantee to the **MICRO INDUSTRY OWNERS**. In the process ensuring simplified process for their sales realizations.

IDEAL will market the products under **IDEAL** brand umbrella, using the strength of:

- Product Quality, Low cost. Attractive range of products and
- Sufficient budgetary provisions for creating a brand

IDEAL

Industries Development - Entrepreneur as Legend

COME & JOIN HANDS WITH.....



DEVELOP A VILLAGE - DEVELOP THE NATION

IDEAL

Industries Development - Entrepreneur as Legend

HYGIENIC * ORGANIC * HERBAL

- Processing Machines
- Solar Powered
- Repair & Maintenance
- Laboratory
- Raw Material Store
- Vegetables Washing Area
- Boiler
- Waste Treatment
- Office
- Bulk Packaging



"IDEAL MICRO INDUSTRY" is proposed in every adopted village of MEMBER OF PARLIAMENT under "SAANSAD ADARSH GRAM YOJNA" of Ministry of Rural Development & MSME Schemes of Government of India

उत्तर प्रदेश सरकार के साथ समझौता ज्ञापन के अंतर्गत
IDEAL INDUSTRIAL PARKS PVT LTD

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INTRODUCTION

IDEAL INDUSTRIAL PARKS PRIVATE LIMITED, a Company with a team of enthusiastic professionals and entrepreneurial friends, with a common connection of a vision, where we are proposing a **“IDEAL MICRO INDUSTRY”** in every adopted village of **MEMBER OF PARLIAMENT** under **“SAANSAD ADARSH GRAM YOJNA”** of Ministry of Rural Development of Government of India with the mission of fighting poverty & increasing the employment level and eradicating illiteracy from every village of India and with high living standard.

We are creating a golden opportunity to **BECOME AN INDUSTRIALIST** by starting your own production house of “Various Consumable Products specially Food & Fruit Products” under the MSME Schemes by Government of India.

Our Company is providing this opportunity with minimum Pain, Risk & Investment along with complete Purchase Guarantee of Products, Profitability and Security of your Investment.

ABOUT THE PROJECT

We are aiming to propagate Entrepreneurship by developing a **MICRO INDUSTRY** on 10,000 sq ft Land, owned by Individuals/Firms/Societies.

Project is supported in Technology & Entrepreneurs' Training by
“INDO-EUROPEAN CHAMBER OF SMALL & MEDIUM ENTERPRISES”

www.iecsme.in



CHALLENGES FACED BY INDIVIDUAL OWNERS

- High cost of repair and maintenance due to outsourcing.
- High production loss due to power failures.
- High production losses due to delayed repair & maintenance by inexperienced and poorly qualified external sources.
- High cost of Cold Storage/Warehousing especially if the product needs a temperature controlled storage.
- High cost of Transportation due to small volumes and erratic demand.
- Lack of proper certification due to high cost of setting up Lab.
- All such problems reverse the cost advantage and make it difficult to compete with Mega Industries.

SOLUTION FOR ALL THE ABOVE PROBLEMS

Every Unit would be able to avail the advantage of following Facilities' for hassle-free production which are generally enjoyed by the Mega Industries. Following are some of them:-

- Power Backup (100%)
- Repair and Maintenance for Machines
- Transport Facility of IDEAL
- Well Equipped Laboratory (Certification & Standardization)
- Cold Storage, Warehouse, Printing & Packaging at IDEAL INDUSTRIAL PARKS

BUSINESS PLAN

Major Threats for organizing one's own Business

- HURDLES IN SET-UP
- LACK OF TRAINING/KNOWLEDGE FOR HASSLE-FREE PRODUCTION
- UNSTABLE MARKET

IDEAL INDUSTRIAL PARKS PRIVATE LIMITED

Comes up with the following guaranties to enlighten your way:

- Total Set-up support (Starting from Blank to A PRIVATE LIMITED COMPANY, BANK ACCOUNT, DETAILED PROJECT REPORT, TECHNO FEASIBILITY REPORT, STATUTORY APPROVALS, ENVIROMENT CLEARANCE, NOC FROM POLLUTION DEPARTMENT, CIVIL CONSTRUCTION, MECHANICAL ERECTION & COLLATERAL FREE BANK LOAN UNDER COVER OF CGTSME).
- TRAINING OF EVERY OWNER AND ALL STAFF IECSME.
- PURCHASE GUARANTEE OF ALL THE PRODUCTS BY IDEAL INDUSTRIAL PARKS PRIVATE LIMITED (BRANDING & SALES through **IDEAL MART INDIA**)

LIST OF PRODUCTS TO BE MANUFACTURED AT IDEAL MICRO INDUSTRY

WHATEVER RAW MATERIAL AVAILABLE IN EACH CONSTITUENCY OF EVERY MEMBER OF PARLIAMENT



SPECIAL FACILITIES & DISCOUNTS FOR WOMEN ENTREPRENEUR'S*

10,000 sq ft LAND required in each M P Parliamentary Constituency & 15% MARGIN MONEY BY THE ENTREPRENEUR

TOTAL COST OF AN INDUSTRY AROUND Rs 1,50,00,000/=

PROFIT AROUND RS 25,00,000/= ** PER ANNUM

*MARGIN MONEY & PROFIT MAY VARY , ** DETAIL IN PROFITABILITY ANALYSIS SHEET